

SPIFF Promotion Worksheet

Check your ICP Brand(s): **Arcoaire**
Air Conditioning & Heating **Comfortmaker**
Air Conditioning & Heating **Day & Night**
HEATING & COOLING PRODUCTS **HEL**
HEATING & COOLING PRODUCTS **TEMPSTAR**
Heating and Cooling Products

NOTE: Your equipment brand and model numbers will be shown on your SPIFF promotion flyer.

Distributor: _____ Contact: _____

Phone: _____ E-mail address: _____

Promotion start date: _____ Promotion end date: _____

I have e-mailed my company logo to Lamont Marketing (high resolution .eps, .tif or .jpg file)

Branch locations & phone numbers to be listed on promotion brochure (attach additional page if necessary):

1. _____ 2. _____

QUALIFYING UNITS INCLUDE: All Mainline models and the Entry Level condenser and motor bearing units listed below. Indicate the payout amount and the equipment that you want to include in your SPIFF promotion.

SPIFF Payout Amount for BEST UNITS \$ _____

*4A6/8 *4H5/7 *9MPV *9MVX *8MPV *8MVL PGN5 PAN5 PHN5 PGD5 PAD5 PHD5 PGS5

SPIFF Payout Amount for BETTER UNITS \$ _____

*XA6 *XH5 *4A4 *4H4 *9UHX *9MPX *9MPT *8MPT *8MTL PDX4 PGX4 PGN4 PGD4
 PAX4 PAN4 PGS4 PAD4 PHX4 PHN4 PHD4

SPIFF Payout Amount for GOOD UNITS \$ _____

*4A3 *4H3 *2A3 *2H3 N4A4 N4H4 NXA6 NXH5 *9MPD *8DNL *8MPN *8MPL
 *8MXN *8MXL PDX3 PDD3 PGX3 PGD3 PAX3 PAD3 PHX3 PHD3 PGS3 PDS3

SPIFF Payout Amount for ENTRY UNITS..... \$ _____

N4A3 N4H3 N2A4 N2H4 N2A3 N2H3 N9MPD N9MP1 N9MP2 N8MPL N8MPN
 N8MSL N8MSN PAF3 PGF3 PHF3 PAM3 PAT3 PHM3 PHT3 PAJ3 PHJ3

Special Printing Offer
First 100 SPIFF flyers printed and shipped FREE!

Call 651-631-0490 for a quote on additional quantities.

Please sign and date this SPIFF promotion request.

SIGNATURE

DATE

Fax to: 651-631-0542 • **Phone:** 651-631-0490

E-mail to: steve@lamontmarketing.com

Mail to: Lamont Marketing Group • 563 Phalen Blvd. • St. Paul, MN 55130-5303